

APPROVED MEETING MINUTES OF THE BUTTE COUNTY ASSOCIATION OF GOVERNMENTS August 25, 2022

The following minutes are a summary of actions taken by the Board of Directors. A digital recording of the actual meeting is available at BCAG's office located at 326 Huss Drive, Suite 150, Chico, CA.

Board Member Jones called the meeting to order at 9:00 a.m. at the BCAG Board Room, 326 Huss Drive, Suite 100, Chico, CA.

MEMBERS PRESENT IN PERSON

J Angel Calderon	Councilmember	City of Gridley
Chuck Nuchols	Councilmember	City of Biggs
Tami Ritter	Supervisor	District 3
Doug Teeter	Supervisor	District 5
Bill Connelly	Supervisor	District 1
Tod Kimmelshue	Supervisor	District 4

Chuck Reynolds (9:25am) Mayor City of Oroville Jody Jones Councilmember Town of Paradise

MEMBERS PRESENT REMOTELY

MEMBERS ABSENT

Debra Lucero Supervisor District 2
Kasey Reynolds Vice Mayor City of Chico

STAFF PRESENT

Jon ClarkExecutive DirectorAndy NewsumDeputy DirectorSara CainSenior Planner

Cheryl Massae Human Resources Director Ivan Garcia Programming Director Victoria Proctor Assistant Planner

Ashley Carriere Administrative Assistant

Amy White Assistant Planner

Chris Devine Planning Director (Zoom)

OTHERS PRESENT

Niki Rinald, CTE

Kristi More, Ferguson Group

- 1. Pledge of Allegiance
- 2. Roll Call

CONSENT AGENDA

- **3.** Approval of Minutes from the June 23, 2022 BCAG Board of Directors Meeting
- **4.** Approval of Fiscal Year 2022/23 Preliminary Transportation Development Act (TDA) Claims
- **5.** Approval of Amendment #1 to the 2022/23 BCAG Overall Work Program & Budget
- 6. Approval of the Project List for the FY 2022/23 California State of Good Repair (SGR) {program
- 7. Approval of BCAG/B-Line Agency Safety Plan (ASP) Annual Review
- **8.** Approval of Social Services Transportation Advisory Council (SSTAC) Appointments

On motion by Board Member Kimmelshue and seconded by Board Member Ritters, the Consent Agenda was unanimously approved.

ITEMS FOR ACTION

6: Adoption of 100% Zero Emissions Bus (ZEB) Rollout Plan to comply with California Air Resource Board (CARB) Innovative Clean Transit (ICT) Regulation

Staff presented a Rollout Plan to the board for the transition to a 100% Zero Emission Public Transit Fleet by 2040 as required by the CARB ICT Regulation.

There was discussion in response to the Innovative Clean Transit Regulation adopted on August 13th, 2019, by CARB. BCAG entered into an agreement with the Center of Transportation and the Environment (CTE) on April 13th, 2021, to complete a comprehensive study of the B-Line existing fleet fueling, facility and maintenance processes in an effort to compile multiple scenarios of zero emissions vehicle fleets that could be pursued to comply with the regulation.

CTE described and detailed the capital and operational costs of pursuing four types of transition scenarios ranging in cost from \$88 to \$110 million invested over an eighteen-year period (2040). Staff informed the board that the least expensive scenario is the BEB only scenario. Achieving the magnitude of stated investment would require a significant contribution of local funding utilized to match existing and future state and federal grant funding opportunities.

Staff informed the board that current and increasing availability of electric technology seems to favor the pursuit of a 100% BEB fleet.

On motion by Board Member Ritter and seconded by Board Member Connelly, the Adoption of 100% Zero Emissions Bus Rollout Plan to comply with California Air Resource Board Innovative Clean Transit Regulation was unanimously approved

ITEMS FOR INFORMATION

7: BCAG 2002 Federal Agenda Program

Staff informed the board that BCAG has maintained a contract with The Ferguson Group (TFG) since 2007/08 to assist our agency on working with federal transportation projects and studies.

BCAG has worked with The Ferguson Group (TFG) on development and coordination of a federal legislative platform which seeks to obtain additional federal funding for regional transportation projects and studies. BCAG's legislative platform is coordinated with the County of Butte who also participates in the contract with The Ferguson Group (TFG).

The Regional Legislative Platform identifies the current project and program priorities for the Butte County region which include Disaster Recovery, Public Safety, Community Support, Land use and infrastructure and other Governmental Functions.

Staff informed the board that current transportation projects, which BCAG is seeking additional funding for, include the extension of daily rail passenger rail service to Butte County (North Valley Passenger Strategic Plan), battery electric busses and charging infrastructure for B-Line fleet, the Colby Mountain Recreational Trail project, and other regional transportation projects and studies.

To date, The Ferguson Group (TFG) has helped BCAG obtain \$37 million in discretionary funding for the Forest Highway 171 Widening Project and Butte Regional Transit Maintenance & Operations Facility.

Over the next fiscal year, BCAG staff will work with Kristi More, our representative with The Ferguson Group (TFG), on developing lobbying materials for our current projects and identify funding needs for ongoing planning, project development and construction.

This item was presented for information purposes.

8: B-Line Advertising Update

Staff provided an update on exterior advertising of the B-Line fleet.

B-Line has an agreement with Lamar Transit, LLC for the management of advertising on buses, bus stops, and maintenance of bus stops. At the May 26, 2022 Board of

Directors meeting, the agreement with Lamar was amended to expand the advertising from the tail of the buses to the sides of the buses.

The expansion of advertising will help generate resources to fund necessary improvements to stops throughout the system.

This item was presented for information purposes

9: Draft 2023 Federal Transportation Improvement Program

Staff updated the board regarding the draft 2023 Federal Transportation Improvement Program (FTIP). The draft 2023 Federal Transportation Improvement Program (FTIP) is available for public review. The BCAG Board of Directors is scheduled to adopt the 2023 Federal Transportation Improvement Program (FTIP) on September 22, 2022.

As the federally designated Metropolitan Planning Organization for Butte County, BCAG is responsible for biennially preparing and adopting the Federal Transportation Improvement Program (FTIP).

The purpose of the Federal Transportation Improvement Program (FTIP) is to identify all transportation related projects that require federal funding or other approval by the Federal Highway Administration (FHWA) or the Federal Transit Administration (FTA). The 2023 Federal Transportation Improvement Program (FTIP) will cover the next four fiscal years beginning on October 1, 2022 (FFY 22/23, 23/24, 24/25 and 25/26).

The 2023 Federal Transportation Improvement Program (FTIP) identifies approximately \$195.7 million in transportation funding for 21 projects and was developed in consultation with the required state and federal agencies, and BCAG's transportation advisory committee. The development of the Federal Transportation Improvement Program (FTIP) has been completed in accordance with BCAG's adopted Public Participation Plan. Once adopted, the BCAG Board may amend The Federal Transportation Improvement Program (FTIP) at any time.

This item was presented for information purposes

10: B-Line Mobile App Update

Staff updated the Board on the progress of the B-Line mobile ticketing app. Focused marketing and the creation of online portals for partnering organizations.

During FY 19/20, BCAG began working with Token Transit to develop a mobile fare app for passengers. The app went live in October 2020 and enables riders to purchase, store and activate tickets on their smart phones.

Data from Token Transit reflects that the first month of usage in October 2020 generated 60 individual products sold with a total value of \$624.20. The last complete

month of data from July 2022 shows that usage generated 870 individual products sold with a total value of \$6,236.60. To date the highest total value of sales through the Token Transit app in any one month was \$6,622.55 in April 2022. In May 2022 Token Transit sold the most individual products, 917.

Staff informed the Board that BCAG has hosted several outreach events in Chico, Oroville, Paradise, Gridley, and Biggs. These events focused on multiple areas and staff used these opportunities to provide information on the Token Transit app. Data showed a subsequent increase in Token Transit app use. Staff is making Token Transit the focus of outreach events for the remainder of the year.

Staff is currently working on helping local agencies and organizations meet their program needs using Token Transit. BCAG has worked with Token Transit to add several web portals which will allow agencies flexibility with bulk purchasing, sending passes and other user incentives.

This item was presented for information purposes

ITEMS FROM THE FLOOR

11: Members of the public may present items to the BCAG Board of Directors, but no action will be taken other than placement on a future agenda.

ADJOURNMENT

With no further items to discuss, the BCAG Board meeting adjourned at 9:58 AM.

Attest:

Jon Clark, Executive Director Ashley Carriere, Board Clerk Butte County Association of Governments